

Home > Executives

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Radar names Paparone assoc. VP of strategy and analytics

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Anthony Paparone

ARLINGTON, Texas — Radar Tires has named Anthony Paparone its associate vice president of strategy and analytics.

Paparone, who has more than 20 years of experience in the tire industry, will focus on improving Radar's data infrastructure and "using advanced analytics to sharpen strategic decision-making and improve market performance," the company said.

"We're thrilled to have someone of Anthony's experience and knowledge join our team," Rob Montasser, vice president of sales for [Radar Tires, U.S.A.](#) said. "His passion for leveraging data to drive smarter, faster decisions aligns perfectly with our strategic goals. Anthony's leadership will be instrumental as we continue to scale and strengthen the Radar brand."

During his career, Paparone has held leadership positions in sales strategy, pricing administration, dealer training, and retail operations.



"I'm incredibly excited to join the Radar Tires team," Paparone said. "There's tremendous opportunity to take our data game to the next level and turn insights into action. I look forward to working with the team to build scalable, data-driven systems that support growth and deliver real value for our partners and customers."

[OmniSource United, Inc.](#), is a Texas-based tire distribution company doing business as Radar Tires in the United States. It is a subsidiary of Singapore-based Omni United (S) Pte. Ltd.

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