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Cricket legend becomes global brand ambassador for Radar Tyres

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CHRISTINE SCHÖNFELD



Michael Clarke is the new global brand ambassador for Radar Tyres (Image: Radar Tyres)

Radar Tyres has signed Australian cricket legend Michael Clarke as its new global brand ambassador. The partnership is an important milestone for global brand building and is intended to strengthen visibility in key markets as well as support for dealers.

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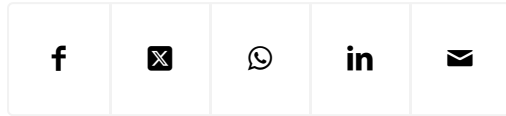
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and mostly online.

Bohnenkamp will
become the central
sales partner for Kleber
tires in Germany



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