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Radar targets light truck, off-road drivers with Renegade-X expansion

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Omni United Pte. Ltd.'s Radar Tires has added nine sizes to its Radar Renegade-X line, covering rim diameters from 18 to 26 inches. (Radar Tires photo)

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ARLINGTON, Texas — Omni United Pte. Ltd.'s Radar Tires has added nine sizes to its Radar Renegade-X line, covering rim diameters from 18 to 26 inches.

According to Radar, the expansion is "in response to the strong market demand and the continued success of the Radar Renegade-X especially among off-road enthusiasts and light truck owners."

The expansion includes two 18-inch sizes; one 20-inch size; and three 24-inch and 26-inch sizes each.

The 26-inch tires, the company said, are new for the portfolio.

The new sizes are designed for Jeeps, pickup trucks, full-size SUVs and dedicated off-road vehicles. The new sizes will arrive at authorized Radar Tires dealers this month, with additional sizes rolling out through April.

"The response to the Radar Renegade-X has exceeded our expectations, and our dealer partners have consistently requested additional sizes to meet customer demand," Rob Montasser, vice president, Radar Tires, said in a news release.

He said the expansion "demonstrates our commitment to providing dealers with a comprehensive product offering that supports sustained, profitable growth while giving consumers more choices for their vehicles."

The portfolio was designed in collaboration with GFG Style, an Italian automotive design house.

Key features include a high void-to-lug ratio for mud evacuation; a specially formulated rock-crawl compound for grip on rocks, gravel and mud; three-ply sidewall construction for durability; a combination of serrations and stone ejectors to protect the casing; and stealth-inspired sidewall lugs that extend lateral traction while delivering a striking visual presence.

Texas-based tire distributor OmniSource United Inc, a subsidiary of Omni United, does business as Radar Tires in the U.S.

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